Communication on personal privacy data processing pursuant to articles 13-14 of EU Regulation 2016/679

Concerned Subjects: directors and legal representatives.

ARET PUGLIAPROMOZIONE, as Data Controller of your personal data, pursuant to and to the effects of EU Reg. 2016/679 - General Data Protection Regulation, hereafter referred to as 'GDPR', hereby informs you that the aforementioned regulation provides for the protection of data subjects regarding the processing of personal privacy data, and that said processing shall be based on the principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

Your personal data shall be processed in accordance with the aforementioned provisions and pursuant to confidentiality obligations set out therein.

Purposes of Data Processing: in particular, your data shall be processed for the following purposes:

- implementation of requirements relating to legal, contractual and pre-contractual obligations.
- comply with obligations established by fiscal and accounting laws.

In order to comply with the above obligations, functional data processing is necessary to set out the List of Service Providers, as well as for an accurate management of subsequent contractual relationships; therefore, their transmission is mandatory as to the implementation of the above purposes. The Data Controller hereby states that failure to communicate, or any incorrect communication of one of the mandatory information thereof, may cause the Data Controller's inability to guarantee the adequacy of data processing itself and/or the achievement of mandated purposes.

Processing Methods: your personal data may be processed both in written and in electronic format, within the framework of the Owner's business activities. Each processing is carried out in compliance with the methods set out in articles 6 and 32 of GDPR, and by implementing appropriate security measures.

Data Transfer: your data shall not be transferred to non-EU Countries. In any case, ARET PUGLIAPROMOZIONE, as it may deem necessary, shall have the right to move servers' location to non-EU countries. In such an event, with immediate effect ARET PUGLIAPROMOZIONE guarantees that data transfer to non-EU countries which do not ensure adequate levels of protection shall be performed only after ARET PUGLIAPROMOZIONE and said subjects enter into specific contract agreements containing safeguard clauses and appropriate guarantees as to personal data protection (i.e. standard contractual clauses approved by the European Commission), or only in case another requirement that complies with applicable Italian and European legislation is in place.

Communication: your data shall be exclusively communicated to chosen and duly appointed subjects for the purpose of carrying out necessary services aimed at an accurate management of activities carried out on behalf of the Data Controller (i.e. External Commission).

Your data shall be processed only by expressly authorized personnel as appointed by the Data Controller and, in particular, by internal staff appointed for this purpose or by external subjects (with prior training and authorization of such subjects as persons in charge of data processing).

Dissemination: your personal privacy data shall not be subject to dissemination.

Retention Period: gathered data shall be stored for the duration of required services and, after completion thereof, for the time necessary to carry out legal obligations related to or deriving from said services.

Therefore, the criteria used to determine the retention period are established by the following:

(i) specific law provisions, regulating ARET PUGLIAPROMOZIONE activities;

(ii) fiscal legislation regarding the processing of administrative and accounting data; in particular, the retention period required by applicable tax and accounting laws shall be applied to financial data.

Finally, personal data shall also be stored until the retention period of time as set out by Italian laws in order to protect ARET PUGLIAPROMOZIONE interests (article 2947, sub. 1 and 3 of the Italian Civil Code).

Data Controller: the official Data Controller in charge is ARET PUGLIAPROMOZIONE, with registered headquarters in Lungomare Starita 4, Fiera del Levante, pad. 172, 70132 Bari, ITALY; e-mail: direzione.generale@viaggiareinpuglia.it.

Concerned subjects have the right to be canceled from Data Controller's lists ("Right to be Forgotten"), as well as the right to limitation, updating, amendment, portability, and opposition to processing of personal data, and in general may exercise all the rights set out in articles 15, 16, 17, 18, 19, 20, 21, and 22 of GDPR.
At any time, concerned subjects shall have the right to file a claim with the Italian Supervising Public Authority, the Italian Data Protection Authority (www.garanteprivacy.it).